

SPECIALIZING IN DESENSITIZATION & MOUNTED POLICE TECHNIQUES

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MICHIGAN MOUNTED ASSOCIATES, LLC

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SPECIAL POINTS OF INTEREST:

- ◆ Perception is everything to a sound reputation.
- ◆ Remember, you are only as strong as your weakest mount.
- ◆ Keep in mind that there is no "I" in TEAM.
- ◆ Work to exceed everyone's expectations; not just meet them.

About Us

Rick & Suzanne Howard of Grass Lake, Michigan are the owners and operators of Michigan Mounted Associates, LLC, which is a company offering training for you and your mount to overcome the stressful situations your horse encounters.

As a retired Captain of the Jackson County Sheriff's Mounted Division, Rick has been de-stressing and de-spooking mounted police horses for 17 years. Now, after all the years of training police horses, he is offering the same kind of training to other units and civilians.

Rick isn't alone in this venture. His wife, Suzanne, a former Sergeant with the Jackson Sheriff's

Mounted Division, also offers quality instruction, bringing several years of horse training experience. In addition, she has an integral role in public relations, advertising, website



"RELAXING"
AFTER
A TWO-DAY CLINIC

design and scheduling of clinics. "It takes two of us to get things done and get them done right. We don't want people to go away unhappy."

For many years, Rick and

Suzanne have been offering training clinics to any horse and rider that wanted to participate. The primary goal of the clinic is for each horse and rider to gain confidence with each other, taking their comfort zone to the next level.

As MMA has gone to different venues to promote their business, they've been well-received and people are interested in hosting a clinic at their own farm.

In an attempt to satisfy the requests submitted, they are now taking more of their clinics on the road and may be in an area near you. If you are interested in attending or hosting a clinic, please contact Suzanne at (517)-795-9332.

Are You & Your Mount Prepared?

In an ever evolving society, one should be prepared for just about anything. We cannot afford to not be the best at our jobs. Through training & discipline, we strive to help you achieve the knowledge and skills needed to do just that. We offer a variety of classes tailored to suit your needs, as well as your mount's.

From basic equitation

through advanced stress training, the curriculum offered is sure to assist you and your valued partner accomplish your goals. Our goal is to ensure you feel more confident in both of your abilities.

Perception is the key. The way in which the general public perceives you is the "word" that gets around. Your reputation is what

gets you your assignments and allows you to participate in all the community events that you do. We all love the people coming up to us to merely say, "thanks". Now, let's exceed their expectations, not just meet them.

Remember, our classes are created for those exhibiting a high level of interest in learning & improving.

Fall
Schedule of Events

- 09/15—
DESENSITIZATION &
OBSTACLES; JACK-
SON, MI; 4 PM @ \$75
- 09/16—
DESENSITIZATION &
OBSTACLES; JACK-
SON, MI; 10 AM @ \$75
- 09/29—ADVANCED
DESENSITIZATION &
OBSTACLES; JACK-
SON, MI; 10 AM @
\$100
- 10/13—
DESENSITIZATION &
OBSTACLES; JACK-
SON, MI; 10 AM @ \$75
- 10/13—TRAIL SAFETY
& DEFENSIVE RIDING;
JACKSON, MI; 4 PM @
\$50
- 10/27—TRAIL SAFETY
& DEFENSIVE RIDING;
JACKSON, MI; 10 AM @
\$50
- 10/27—ADVANCED
DESENSITIZATION &
OBSTACLES; JACK-
SON, MI; 4 PM @ \$125



DEFENSIVE RIDING
TECHNIQUES

SEPTEMBER 2007

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
Desensitiza- tion & Obs.						Desensitiza- tion & Obs.
23	24	25	26	27	28	29 Adv. Des. & Obs.
30						

New Classes & Specialized Training Offered

MMA is excited to announce that several new classes have been added to the course offerings. Some of the highly anticipated classes are:

- Drill & Parade Formations
- Equine Theft Prevention & Recovery, plus Disaster Preparedness (Coming Soon)
- Large Animal Rescue (Coming Soon)
- Trail Safety & Defensive Riding

We have also combined & expanded upon our Desensitization & Obstacle clinics to ensure that they are packed

full of challenging scenarios for a fun-filled adventure—day or night.

The Academies, once reserved only for the mounted law enforcement, are now being opened up to the public sector. So, if you have been contemplating a career in the mounted law enforcement community or just curious if you could stand up to the types of adversity they are subjected to, here is the opportunity to test your skills.

To compliment our clinics, we have extended our services to include specialized

training at our location to better prepare your mount to various scenarios and conditions. You specify the problem areas to be addressed and we will strive to conquer them. We offer hourly rates, one-week and two-week sessions; and can accommodate for longer durations.

For those of you who's busy schedule doesn't permit you to attend a clinic, who feel it would be more beneficial for us to provide the targeted training or who merely feel uncomfortable challenging your horse yourself, here's your chance.

OCTOBER 2007

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13 D & O, Trail Safety
14	15	16	17	18	19	20
21	22	23	24	25	26	27 T r a i l Sfty, Adv. D & O
28	29	30	31			

Winter Upcoming Schedule

- TO BE ANNOUNCED

Feedback Requested

How can we improve? Please take a moment to call or send us a note TO HELP US IMPROVE upon your past experiences and/or future expectations.

We are eager for feedback pertaining to:

- **Curriculum**—Would you like to see a particular type of class offered?
- **Special Events**—Are you interested in participating in events such as a benefit trail ride, a desensitization/obstacle competition or a gathering of speakers/demos

ranging from how to recover a lost/stolen horse, freeze-branding & micro-chipping sessions to large animal rescue training?

- **Gift Certificates**—Is this the perfect gift for the people that already have everything?
- **Pricing**—Are we just where we are supposed to be, too low, too high? Please be sure to answer this one in detail. If you feel that our prices are too low, is it because you feel that we completely exceeded your

expectations? If too high, did we somehow fail you or is it because you based your decision on a competitor's price.

- **Quality of Instruction/Manuals**—Please verify that we are continuing to consistently exceed your expectations or of any areas that may to be addressed.
- **Overall Communications**—Open for suggestions on where to advertise.



CONGRATULATIONS!

Attending a Scheduled Clinic/Academy



5 MONTH OLD MINIATURE COLT BEING EXPOSED TO OBSTACLES

A current listing of upcoming events may be found on our website, www.mimounted.com, or by requesting a schedule to be mailed.

Both the application and waiver may be downloaded from our website for your convenience or will be included in the requested mailing.

The schedule is tentative and subject to change, based on class participation and weather permitting. Promotional discounts offered may not be used in conjunction with each other.

All applications must be received no later than 10 days prior to the desired event, accompanied with the tuition remittance and waiver. If applying for a late-enrollment,

please call ahead to ensure availability and expedite the necessary paperwork and fees.

Clinics will be held, rain or shine, excluding lightning. Please dress accordingly and be prepared for inclement weather. Academies start at 7:00 am, Clinics at 9:00 am, unless specified otherwise.

In the event that a clinic is cancelled or you are unable to attend due to extenuating circumstances, MMA will retain your tuition fee as a credit toward another clinic. If you are unable to participate, prior communications must be made or the tuition will be forfeited.

If you have any questions or concerns, please do not hesitate to contact us.

“THE SOONER YOU EXPOSE YOUR HORSE TO OBSTACLES & THE DESENSITIZATION PROCESS, THE SOONER THEY WILL BECOME MORE CONFIDENT AND COMPLIANT.”

Bringing a Clinic to You

Review the current schedule to see if we will already be in your area and to check for open dates. Then, please contact us with a few dates for us to choose from, along with the desired types of courses to be taught, and we will make every effort to oblige your request.

The only requirement is an arena, which could be a fenced-in outdoor paddock. You may want to offer stall accommodations if the clinic is lasting more than one day to which you may pass the charge on to each participant.

We will provide the flyer layout for distribution, along with posters and a suggested press release for the local and statewide papers to

assist you in generating as much publicity as possible. In addition, we will list your facility on our website with your provided logo at NO ADDITIONAL CHARGE. This equates to FREE ADVERTISING FOR YOUR FARM/FACILITY.

Each clinic's price is determined based on the following factors: location, course curriculum, number of participants and any facility rental charges (if applicable).

So, if you or your friends have access to an arena and would be interested in hosting a clinic, please call us immediately to reserve your desired dates.

Choosing the Class Curriculum



CLASSROOM TRAINING

From classroom to the arena, Michigan Mounted Associates can and will tailor any and all classes to your personal needs—whether we help stress train your mounts for a certain event, set up a search and rescue operation, or simply help out with any problem areas that you may be encountering including, but not limited to, horsemanship, centered riding, and mounted police tactics. Whatever the scenario, we can assemble the right team to help assist you and your mount.

Officers and civilians alike will be given quality instruction and training from well-

seasoned mounted instructors and/or departmental certified (MCOLES) instructors. Keeping in mind that our hand-picked instructors have extensive knowledge in law enforcement, combined with many years of experience, we feel that we can meet your needs and exceed your expectations.

The course selections have been broken down and areas to be covered are highlighted. We will adjust our method of training to accommodate your needs, including combining courses.

Creating & Implementing a Mounted Unit

Whether you are SAR, Police or a civilian group looking for something to do, we can assist you in this process. This course is primarily for the command officer or civilian interested in starting a new unit or tweaking the one they already have.

MMA has compiled all the information, from numerous years of experience and agencies nationwide, and is presenting it in an easy-to-follow guidebook. Why spend countless hours reinventing the wheel, especially when you can have all the necessary information available at your fingertips?

So, bring your questions and any concerns on creating, implementing, or revamping your mounted unit. Be prepared for an in-

depth discussion and mind-bending session on how to achieve your goals.

- Selecting officers
- Selecting horses
- Rules, regulations & by-laws
- Command staff
- Being a complete self-contained unit
- Financing your unit
- Determine function of the unit
- Working with your Department & their policies
- “Polishing” a mounted unit
- **ONE-DAY CLASS**



PARADE READY!

Desensitization & Obstacles

Before going through any of our Desensitization & Obstacle classes, also known as “BOMBPROOFING”, you should first stop and evaluate both you and your horse’s strengths and weaknesses, being completely honest with yourself. Then, CHALLENGE YOURSELF!

This course is offered at the beginner through the advanced levels, or any combination thereof. The sensory training will consist of both audio and visual stimuli. We will be working with smoke, flares, sirens and anything else that might cause panic—if even for a moment.

Our goal is to ensure you feel more confident in both of your abilities. This bond instills the confidence needed to overcome almost any adversity thrown your way.

- Banners / Flags / Balloons / Tarps
- Teeter-Totter / Bridges / Ramps / Jumps
- Flares / Smoke / Sirens / Gunfire
- Jugs of Noise / Stroller / Umbrellas
- “Solid Wall” / “Large Snake” / Small Alleyway

“CONFIDENCE

BETWEEN HORSE & RIDER BUILDS UPON THE CONFIDENCE OF THE UNIT. A HEIGHTENED SENSE OF SECURITY IS ACHIEVED WITH CONFIDENT OFFICERS & MOUNTS FUNCTIONING AS ONE.”

Search & Rescue

This SAR class is devoted to the mounted people involved in Search & Rescue and to those who are interested in SAR. MMA’s SAR course is made up from time in the field and sources such as NASAR and MSAR.

This class will guide you step-by-step through the various SAR practices accepted nationwide.

- Intro to mounted Search & Rescue
- SAR management system—orientation to the incident command system

- SAR resources
- Search philosophy
- Search tactics
- Search operations
- Communications
- Predicting lost person’s behavior
- Mock scenarios—in field training
- **TWO-DAY CLASS**



ENJOYING A SOCCER GAME, WHILE DESENSITIZING



REVIEWING CLINIC
AGENDA AND GOALS

**“OUR GOAL,
THROUGH PROPER
TRAINING AND
PRACTICE, IS TO
ASSIST YOUR UNIT
WITH EXCEEDING
EVERYONE’S
EXPECTATIONS; NOT
JUST MEETING
THEM.”**



CAN YOUR TRUSTY
STEED DO THIS?

Basic Training Academy

This course has been designed for the new mounted officer. Topics range from grooming the police horse, proper conduct, going on patrol, to preparing your new mounted officer and their horse to meet the public.

Our goal, through proper training and practice, is to assist your unit with exceeding everyone’s expectations; not just meeting them.

- Stable safety & management
- Grooming the police horse
- Accident prevention & safety
- About the mounted police officer
- Tacking-up & Trail safety
- Riding instruction for the mounted officer
- Drill formations—Are you parade ready?
- Defensive riding
- Street conduct—on patrol
- Desensitization & Obstacles
- **TWO-DAY CLASS**

Intermediate Training Academy

If you have event policing in mind, then this is the perfect course for you. Whether working with other units within your department or other mounted units, everyone needs to be on the same page.

Preparation is a key element for all. Are you ready for a natural disaster, a terrorist attack, possibly requiring an extended tour of duty? Let’s find out...

- Mounted police techniques—on patrol
- Drill & parade formations
- Mounted police equipment—special tack
- Defensive riding techniques & Trail safety
- Vices & reactions for the mounted officer
- Desensitization & Obstacles
- Welfare—Officers and mounts
- Crowd control scenarios
- Mounted police movement—night patrol
- Event policing—working with other departments
- **THREE-DAY CLASS**

Advanced Training Academy

As a prerequisite to participating in this class, you will need to have already successfully completed our intermediate class or provide certification of an equivalent course from another mounted police training school. You will also need to have a “deep seat and far-away-look” or bring some Velcro—your choice.

This class will consist of long hours & rigorous work—both mentally and physically, split between day and night sessions.

- Mounted police techniques
- Interviewing while mounted
- Approaching suspects and proper positioning
- Defensive tactics & disengagement techniques
- Hand cuffing & proper police escorting
- Civil disorder & crowd control training
- Crowd control scenarios—day & night
- Desensitization & Obstacles—both day & night
- Mounted police movement at night, keeping safety in mind
- **FOUR-DAY CLASS**

Testimonials

"The advanced training academy exceeded my expectations in terms of training, quality, service, and learning environment...I strongly recommend your academy to other mounted officers."

G. Baxter
Clinton Co. Mntd.—MI

"...I was very pleased. I hope to attend more..."

K. Gradeless
St. Joseph Co. Mntd.—IN

"The training was very good and the set-up was good..."

D. Schineman
Clinton Co. Mntd.—MI

"Your clinic was fantastic. I had a great time...Thank you for everything!!! I learned a ton..."

L. Roscizewski
Franklin PD—WI

"...Thank you for another good experience."

N. Susic
Berrien Co. Mntd.—MI

"The class was great. The horse was able to learn & get used to the items instead of it being crammed down all at one time. It made myself work better with the horse and to ride better...Thanks for everything."

J. Patterson
Hamilton PD—IN

"I would do it again and again and again! There is no reason to not be safe and having your horse trust you is a large part of that. I

thought my horse and I already had a connection and a level of trust. I saw what it took to push him and push him again. We both did great! Thanks for your expertise and enthusiasm. Sign us up in advance for the next clinic here in Wisconsin; we'll be there!"

K. Reich
Waukesha, WI

"...money well spent. Previously we had a lot of balking at trail obstacles...The week long training at their facility was perfect for us because we saw a big change in a short time...I really appreciated the way Rick and Suzanne handled our horses during training. They took great care of them and were very affectionate with our horses and very sensitive to their needs. I felt very comfortable leaving my horses with them. Rick & Suzanne are nice people and great trainers. I would recommend their clinics to anyone who is having trouble getting their horses to maneuver obstacles..."

L. Brzezinski
Ann Arbor, MI

"We were honored to have the MMA do a weekend clinic at our farm in WI. The obstacle course and desensitizing class were more than I thought they would be. It was amazing to see how relaxed the horses got after a while. Through Rick & Suzanne's guidance, the clinic was a success. We will be inviting you back real soon. Keep up the great work."

Butch & Linda Haita
Haitaway Acres
Muskego, WI



WE WORK WITH ALL SIZES—
MINIATURE THRU DRAFT

“THOUGH YOUR
MOUNT MAY
PREVAIL, IT IS YOUR
DEDICATION AND
PERSEVERANCE
THAT WILL
CONQUER.”

Credentials

CERTIFICATIONS

- Crowd Control, Beginner—Advanced
- Search & Rescue, Beginner—Advanced
- Mounted Police Techniques—Defensive Tactics
- Unit Communications & Management
- Basic Firearms

SCHOOLS / ACADEMIES

- London Metropolitan Police—Inspector Alan Bingle (Detroit, MI)

- Great Lakes Mounted Law Enforcement Academy (MSU—Lansing, MI)
- Schoolcraft College Police Firearms Academy (Livonia, MI)
- Detroit Mounted Police—Ret. Inspector Pat Muscat (Detroit, MI)
- Great Lakes Mounted Law Enforcement Instructors Academy—Roger Grant, Louisiana Mounted Associates, LLC (MSU—Lansing, MI)
- National Mounted Police Colloquium (Kentucky Horse Park, KY)



IT'S SUCH A
REWARDING FEELING
IN A JOB WELL DONE

Michigan Mounted Associates, LLC

11425 Orban Rd.
Grass Lake, MI 49240
Suzanne's Cell: 517-795-9332
Rick's Cell: 517-795-9333



Why Participate?

Be it rigid stress training, mock scenarios, or simply a competitive trail ride, we are sure to promote a bond between horse & rider. This bond instills the confidence needed to overcome almost any adversity thrown your way. During these sessions, we will be desensitizing your mount, both visual & audio. We will be working with smoke bombs, flares, patrol cars, and anything else that might cause panic—if even for a moment.

Mounted Units...

These challenges will not only improve the level of skill between horse & rider, they also form a more well-rounded unit. Teamwork is an essential key. You are only as strong as your weakest mount.

Confidence between horse & rider builds upon the confidence of the unit. None of us want to be placed in a position that makes us feel ill-prepared; neither do our mounts. There is always a sense of security in numbers. This is heightened more with

confident officers & mounts functioning as one.



Civilians...

Is your pleasure ride not quite what you were hoping for—sudden sidestepping to avoid a scary object, complete refusal to move forward, jumping the “white-water-rapids” of a stream or rearing and bolting in the direction from which you came? Is your show horse excellent during training, but on edge entering & performing in front of a

large, clapping, cheering crowd? Or, are you planning on selling your horse in the future? THEN COME JOIN US!!!

We strive to condition your mount to extreme challenges, assisting you in moving them along toward being more confident, willing and compliant with most types of “hazards”. Upon completion of a course, you will not only be rewarded with a calmer, “trustworthy steed”, but also with a “Certificate of Completion” for yourself. Or, if your intention is to sell your horse, you may also add their name to your Certificate as an excellent marketing tool.

With over 50 years combined experience in the mounted law enforcement field, we can effectively and expeditiously train you & your mount or unit. It's important to keep in mind that the courses offered will not fix all your problems. Though your mount may prevail, it is your dedication and perseverance that will conquer.